



SWEET DELIGHTS • NYC



Service

Mere Viola's Cakes is a custom cake design business, catering to most areas in New York, Connecticut, New Jersey, Pennsylvania, Delaware and Washington D.C. We are not just in the business of baking cakes, head designer, Vaughn F. Moore, is passionate about creating works of edible art. The cakes at Mere Viola's will not only look and taste great, but will excite, uplift, amuse and inspire.

From initial consultation to on site delivery, Vaughn works tirelessly to transform your ideas into innovative cake creations.

Consultation – The first step is a face to face or over the phone consultation with designer and founder Vaughn F. Moore. During the consultation you will have the opportunity to discuss various design elements including your cake's shape, filling, flavor and decorations. Vaughn prides himself on attention to detail and will work tirelessly to create beautiful, novel cakes that match the venue and reflect the spirit of the occasion.

Sketches – After the consultation, Vaughn will translate your ideas onto paper with a detailed set of cake sketches. Having years of experience in Fine Arts and the keeper of generations of delicious family recipes, Vaughn has a strong background in design and illustration and baking. His sketches will give you the opportunity to visualize the end result and make any design changes.

Custom made cakes – All Mere Viola's cake designs are tailored to suit your unique specifications. Whether you're after a birthday cake, wedding cake or something to celebrate a special milestone in your life, Mere Viola's can turn your ideas into a work of edible art.

Delivery or pick up – Once your cake creation is complete, you can choose between our pickup and delivery option. Arrange a pick up at the studio or have your edible work of art delivered straight to your venue or home in New York, Connecticut, New Jersey, Pennsylvania, Delaware, Washington D.C or the surrounding areas.

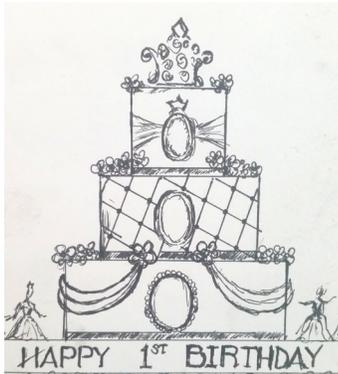
For further details about Mere Viola's Couture Cakes products and services, read our design process.

Design Process

Mere Viola's Couture designs cater to those seeking beautiful, innovative cakes that reflect the heart and mood of your event.

When you contact me with design ideas, we will work through all your considerations, including venue, theme and budget.

Upon confirmation of order, you will receive a hand drawn sketch of your design so you are confident that I have matched your vision to the final piece, down to every last detail.



Payment and deposits A 50% non-refundable deposit is required on order confirmation and must be completed before any work is done. The final balance is payable 3 weeks before completion. For orders with less than 3 weeks' notice, the full payment is required on confirmation and is non-refundable. Payment can be made by cash, check, money order, credit or debit card.

Cancellations Should you cancel your order more than 4 weeks before completion, please be advised that the holding/confirmation deposit is non-refundable.

Make all checks & money orders payable to Mere Viola's Sweet Delights, Inc.

www.mereviolassweetdelights.com



Make all checks & money orders payable to Vaughn F. Moore

www.mereviolassweetdelights.com

